

StopWatt Scam

The bizarre intersection of **StopWatt**, **Emerson Electric Company**, and a **Hungarian Church YouTube channel** is the result of a highly sophisticated, multi-layered digital advertising scam. [\[1, 2\]](#)

StopWatt is a widely documented "power saver" hardware scam. Its operators manipulate online advertising networks to trick consumers into buying useless plug-in devices. [\[1, 3, 4\]](#)

Here is exactly how these three completely unrelated entities are being leveraged in their ad campaigns:

1. The Hijacked Hungarian Church YouTube Channel

- **The Exploit:** Scammers frequently utilize **compromised or hacked YouTube channels**—often belonging to obscure entities like a localized Hungarian church or community organization—to bypass Google's automated ad-approval algorithms and verification checks.
- **The Execution:** Instead of launching a new, unverified ad account (which triggers immediate security flags), scammers buy access to hacked, long-standing channels on the black market. Because these legacy accounts have built up "trust history" with Google over the years, the scammers can rapidly launch thousands of deceptive StopWatt ads before the platform's security system detects the unusual activity and shuts them down. [\[1\]](#)

2. The Emerson Electric Company Connection

- **The Deception:** To make the device look scientifically legitimate, the ad copy or promotional landing pages falsely associate the product with **Emerson Electric Company**, a major, real-world global manufacturing conglomerate known for commercial and industrial electrical equipment.
- **The Execution:** The ads often use scraped corporate footage, legalistic jargon, or fabricated manufacturing certificates bearing the Emerson name. This trick deceives consumers into believing the device was engineered by a reputable Fortune 500 company rather than being a cheap, white-labeled plastic box sourced from wholesale marketplaces. [\[6, 7\]](#)

3. The Core Ad Mechanism: Deepfakes & Artificial Urgency

- **Fake Endorsements:** Beyond company names, these specific ad operations rely heavily on **AI deepfakes**. They regularly superimpose fake audio over clips of tech billionaires like Elon Musk or investors from *Shark Tank* to claim they invented the hardware.
- **The Technical Reality:** Inside the actual StopWatt hardware, electronics experts and consumer protection advocates have found nothing but a cheap capacitor, a basic circuit

board, and an LED light that glows green. Residential utility companies bill you for "real power", which this small device is physically incapable of reducing. [7, 8, 11, 12]

Are you currently trying to figure out how to **report a fraudulent ad** you saw online, or did you need help trying to **secure a refund** from a recent StopWatt purchase? Let me know how you would like to proceed. [13, 14]

All responses may include mistakes.

[1] <https://www.youtube.com/watch?v=N361MzWOjEQ>

[2] <https://www.youtube.com/watch?v=K6SModjSnzk>

[3] <https://www.youtube.com/watch?v=bWQZVh1-WTo>

[4] <https://www.youtube.com/watch?v=K6SModjSnzk>

[5]

<https://www.wtsp.com/article/news/verify/miraclewatt-stopwatt-energy-saving-devices-scam/67-83224a1a-f046-4923-b158-65251d38553d>

[6] <https://www.facebook.com/groups/fwillcms/posts/4032852130363620/>

[7] <https://www.youtube.com/watch?v=bWQZVh1-WTo>

[8] <https://www.youtube.com/watch?v=4OFy3JUw-Is>

[9]

<https://www.wtsp.com/article/news/verify/miraclewatt-stopwatt-energy-saving-devices-scam/67-83224a1a-f046-4923-b158-65251d38553d>

[10] <https://www.youtube.com/watch?v=XmdhgCGsPp8>

[11] <https://www.youtube.com/watch?v=Oivu2KLDPNE>

[12]

<https://www.facebook.com/thv11/posts/have-you-seen-ads-for-these-products-that-claim-to-save-you-money-on-electricity/658148713017000/>

[13] <https://www.youtube.com/watch?v=bWQZVh1-WTo>

[14] <https://www.youtube.com/watch?v=m8cpwXnnNfM>